

Proving GenAI works is the easy part. Proving it pays is the hard part.

Aileron Group is an AI-first consulting firm. We take enterprises from GenAI strategy to business results in as little as 12 weeks, with the measure of success agreed before the work starts.

Under 4%

of enterprise GenAI deployments can show a verified dollar return: a realized dollar delta, against a baseline, attributable to the deployment.

Three consecutive quarters. Aileron analysis of 758 deployments assessed, Q4 2025 to Q2 2026.

We flip traditional consulting on its head

Most firms make you crawl through a strategy before you touch anything. **We start where value is provable, then build the foundation, then the moat.**

We start from business outcomes, not a starter list.

Most AI programs start on the same short list and never get past it: meeting summaries, chatbots, presentation polish, knowledge management. Our research puts two thirds of enterprise AI effort in the same internal functions. We start from what materially moves your business, then look wider. Our framework asks where AI can drive business outcomes, not how to use the latest model.

We build on what you already own.

Your data, your processes, your existing platform investments. One credit union's entire Run phase prioritized the Microsoft 365 and contact-center licenses they had already paid for.

The partners you meet are the people who do the work.

No pyramid to staff, no hours to bill up, no platform to resell. We use AI to scale our own expertise, which is what lets senior people stay on the work instead of handing it down. Defined budgets, timelines and KPIs.

Start fast, build smart, measure outcomes

RUN TODAY

Deploy with proportionate governance. Track everything, learn what works, build champions.

RISK OF WAITING: shadow AI spreads unchecked.

WALK TOMORROW

Link AI to your data and workflows. Measure real ROI, not activity. Build your ecosystem partnerships.

RISK OF WAITING: competitors get there first.

CRAWL NEXT YEAR

Build proprietary advantage on your core strengths. Become the disruptor, not the disrupted.

RISK OF WAITING: stuck playing catch-up.

In practice

FINANCIAL SERVICES

A mid-sized credit union went from GenAI strategy to implementation in six weeks. **Board approved, governance set, Run phase underway with early wins.**

ENGINEERING

For a specialized engineering firm, a strategy now in implementation to **double revenue without doubling headcount**, using AI to scale scarce expertise and get more from their intellectual property.

SPECIALTY SERVICES

A full strategy, organization and technology transformation plan for a collections services provider, with ROI analysis. **Vendor selected and implementing.**

REFERENCES AVAILABLE ON REQUEST

How we engage

4-5 wks

GenAI POC Sprint. One process, one executive sponsor. A working proof of concept with a business case, built with your team.

6-8 wks

Strategy & Roadmap, single LOB or function. A sequenced roadmap its leadership will commit to and fund.

8-12 wks

Strategy & Roadmap, enterprise wide. Senior leadership sponsored. Roadmap and business case, plus a working prototype with a clear path to production.

WHO WE ARE

Founded by senior business and technology transformation consultants from **BCG, Accenture, Microsoft and EY**, and based in New York. We publish the quarterly State of Enterprise GenAI Adoption report.

BEST FIT

You have executive sponsorship and real budget, AI activity is already scattered across the business, and sooner or later someone is going to ask what it returned.

Whether you're proving GenAI works or proving it pays, let's close the gap together. **Book a 20-minute intro call.**

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